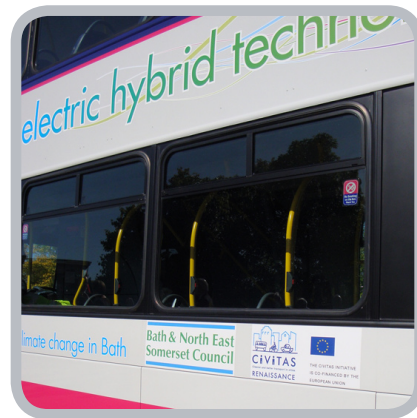


CIVITAS Renaissance in the City of Bath

CIVITAS Renaissance is an EU-funded initiative taking place in five historic cities across Europe, including Bath, with the support of councils and local partners. The initiative helps cities achieve a more sustainable, clean and energy efficient urban transport system by implementing and evaluating an ambitious, integrated set of technology and policy based measures. The CIVITAS Renaissance measures in Bath are:



Alternative Fuels

A trial of a diesel-electric hybrid bus is taking place on Bath's Park and Ride routes. The vehicle is able to operate over sections of its route on electric power only.



Collective Transport

Advanced Transport Systems Ltd have carried out a study to investigate the potential of Personal Rapid Transit within challenging historic urban environments such as Bath.



Freight Vehicle Demand Management

A study of freight movements in Bath has been completed, and a project is being implemented to raise awareness of vehicle weight restrictions in the city.



Innovative Telematic Systems

Research has been carried out into a vehicle location/real time information system based upon the EU GALILEO satellite system.



Less Car Dependent, More Efficient Vehicles

The City Car Club has been expanded with six new hybrid vehicles. Trials of innovative cycle hire systems will take place in the city during 2011.



Mobility Management, Marketing Information and Education

A new city information system is being introduced in Bath. New bus shelters and wayfinding totems with new city maps can now be seen on the streets of Bath.



Safe and Secure Infrastructure

The traffic roundabout at St James Rampire has been replaced with a pedestrian open space. A variety of stone treatments is being trialled in this area with the aim of identifying best practice.



Urban Freight

A Freight Consolidation Centre demonstration has commenced. Deliveries are consolidated at an out-of-city depot and transported into the city centre in an electric vehicle.



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

If you would like more information on the CIVITAS Renaissance measures taking place in the City of Bath, please contact:
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